



PPSEAWA – USA, N.Y. Chapter

Pan-Pacific and South East Asia Women's Association of the USA, Inc.
CONSULTATIVE STATUS CATEGORY II WITH THE UNITED NATIONS

Accredited to the United Nations in association with Department of Public Information

New York Chapter

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2014-2016

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Dear Members and Friends,
You are cordially invited to attend the October Program

FLOWERS ARE BEAUTY & BIG BUSINESS Special Event Decor...Behind the Scenes

Glimpse into the creative and unique world of flower and event design.
Using a power point presentation showing highlights of weddings, fundraisers and corporate special event decor.
You will be visually transported to the events that are a fusion of
National beauty and dreams with the drama of producing it all!

Presented by

Nancy Kitchen, AIFD

The Flower Loft

A floral and event Design Company, with offices in Bainbridge, NY and New Jersey, has produced events, lectured, designed, and created industry shows in 21 countries on 6 continents, including a 4 month exhibition tour of Japan, Hong Kong and Korea sponsored by the World Flower Council. She has designed for 4 American presidents, 17 International presidents and has been invited to be on National design teams in Belgium, Singapore and Holland.

Her award winning, special event and visual design company reflects her creative approach to multimedia design. Specializing in regional and destination weddings and corporate events, she creates unique decor environments for clients, both locally and globally.



Tuesday, October 21, 2014 at 3:30-5:30pm

Church Center for the United Nations

777 1st Avenue at E 44th St.

New York, NY 10017 (entrance on 44th St.)

Refreshments will be served for you to chat with old friends and make new ones.

Nancy Kitchen and her daughter Tiffany have been
the members of PPSEAWA-NY for 15 years.

RSVP

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Nancy Kitchen AIFD, owner of The Flower Loft,

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An industry consultant, Nancy has designed floral product collections for clients ranging from Martha Stewart to overseas corporations. Her event projects include designing for numerous celebrities, as well as corporate and social clients. She co-authored Encycloflora for the floral industry and a horticultural textbook in the Netherlands.

Over 15 years, she taught at Parsons School of Design, New York Botanical Garden and Brooklyn Botanical Garden and has lectured extensively to professional organizations and garden clubs.

Nancy's unique approach to event design is a fusion of each client's vision, interpreted through her passion for the color, texture and form of flowers., The dramatic and sensory elements of decor and creative detailing , are all orchestrated to create an immersive and dramatic event experience!

Nancy Kitchen, AIFD, owner of The Flower Loft, a floral and special event design company and industry consulting firm

TEACHING

Parsons School of Design, Brooklyn Botanical Garden, New York Botanical Garden, New York Horticultural Society

INDUSTRY PROJECTS/EVENTS

Special Event Industry liaison for Wholesale Florist's and Growers Product design in India, Hong Kong and China for import companies
Product designer for Martha Stuart Flower Collection
Guest of Flower Council of Holland in Amsterdam, representative of American floral & event industry
Designer for Inaugurations of President's Bush, Clinton and Regan Representative, in Amsterdam, of the American flower industry and co-author of a textbook, The Influence of Culture on Flowers.
Co-author of 6 floral industry encyclopedias, Encycloflora, Teleflora Publications

PROFESSIONAL AFFILIATIONS

American Institute of Floral Design member since 1984 (juried membership)
Advisory Board member for Special Events Magazine, Malibu California (8 years)

PROFESSIONAL EXHIBITIONS AND SHOWS

Philadelphia Academy of Fine Art, International invitational floral sculpture exhibition
Phoenix, AZ, The Special Event, Floral Fusion,

Design for Events, sponsored by WF&FSA
Alden Biezen Castle, Belgium, Fleur Creatif Magazine Member of Greek design team for Wedding Exhibition
Puerto Rico Florist Association Exhibition of Wedding and Special Event Design
Philadelphia Flower Show AIFD Exhibition
Singapore International Flower Show, Canadian Design Team Member (Declined representing America, due to time)
Beijing, China, Wedding Exhibition & Color Theory exhibitions for professional designers, Amsterdam, Guest of Flower Council of Holland, for 10 USA floral/special event industry designers
Dominican Republic, Seminars for professional designers at Altos de Chavon School of Design
NYC, Agenda Magazine Design Exhibition, International Special Event Society Design Exhibition, NYC
Johannesburg, South Africa, Exhibition for special events industry at Party Design, Bay City, Michigan, Exhibition of floral sculpture, "Fusion Design" at the gallery, Studio 23
Kentucky Derby, Lead designer for the Kentucky Governor's Special Events for the

Gubernatorial Mansion
Hong Kong and China, Creative product design consultant
Costa Rica and Panama, Design shows, weddings and Presidential events in both Melbourne, Australia, Guest designer for a week of programs at Melbourne International Flower Show
Boston, Handel and Hyden Society, Stage show at Music Festival with Christopher Hogwood
Washington DC, National Mozart Festival, Stage show in Kennedy Center for the National Symphony
NYC, Designer for President GW Bush, special event
AIFD International Symposium Stage Presentations (3 years)
Panama City, Panama, Stage Presentation at Decor Home Interior Exhibition in Japan, Hong Kong and Korea, World Flower Council sponsored 4 month, 28 city exhibition tour through
Japan, 3 week exhibition tours in Japan (2 tours, each 3 weeks)
Tokyo, Japan, World Cup Competition, Industry Exhibition Show
St Thomas, USVI, Industry Exhibition

NANCY KITCHEN, AIFD

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DESTINATION WEDDINGS

Grand Cayman, Puerto Rico, Canada, Costa Rica
USA: Florida, Georgia, Massachusetts, New Hampshire, New Jersey
New York, Ohio, Pennsylvania, Rhode Island, Vermont